CLAIMS

What is claimed is:

1.   A telematics assembly, comprising:

an input device configured to receive an arbitrary code pre-assigned to correspond to

5   a point-of-interest (POI);

a communication device configured to initiate communication with a database

having data related to the POI in response to the code; and

a receiving device configured to receive the data related to the POI from the

database.

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2.   The telematics assembly as recited in claim 1, wherein the receiving device

comprises a display configured to present the data related to the POI visually.

3.   The telematics assembly as recited in claim 1, comprising a positioning

15   device configured to provide the location of the telematics assembly.

4.   The telematics assembly as recited in claim 1, wherein the communication

device is configured to communicate with a wireless network.

20   5.   The telematics assembly as recited in claim 4, wherein the database is

accessible via the wireless network.

6.   The telematics assembly as recited in claim 1, comprising a data storage

device, wherein the database is maintained on the data storage device.

7.   The telematics assembly as recited in claim 6, wherein the data storage

5   device is configured to communicate wirelessly with at least one of the input device and the

receiving device.

8.   A telematics system for use by an individual, comprising:

an input device configured to receive an arbitrary code pre-assigned to correspond to

10   a point of interest (POI) for facilitating transmittal of a request to a database

having information about a location of the POI, the database being

configured to provide the information about the location of the POI in

response to the request;

a receiving device configured to receive the information about the location of the

15   POI from the database;

a navigation device configured to determine a location of the individual to provide

output data comparative of the location of the individual and the location of

the POI; and

an output device configured to present the output data to the individual.

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9.   The telematics system as recited in claim 8, wherein the navigation device is

configured to determine at least one route for travel between the location of the individual

and the location of the POI.

5   10.   The telematics system as recited in claim 8, the output device comprises a

display for displaying the output data to the individual visually.

11.   The telematics system as recited in claim 8, wherein the input device

comprises a keypad.

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12.   The telematics system as recited in claim 8, comprising a data

communication device configured to communicate via a wireless network, wherein the

database is accessible via the wireless network.

15   13.   The telematics system as recited in claim 12, wherein the network provides a

link to a remote processor configured to develop the output data.

14.   A telematics system for use by an individual, comprising:

a vehicle; and

20   a navigation system located in the vehicle, comprising:

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an input device configured to receive an arbitrary code pre-assigned to

represent a point-of-interest (POI) for facilitating transmittal of a

request to a database having data related to the POI, the database

being configured to provide the data related to the POI in response to

5   the request;

a positioning device configured to provide a location of the vehicle; and

a receiving device configured to receive the data related to the POI from

the database.

10   15.   The telematics system as recited in claim 14, comprising a display device

communicatively coupled to the receiving device and configured to display the data related

to the POI to the individual.

16.   The telematics system as recited in claim 14, comprising a data

15   communication device configured to communicate via a wireless network.

17.   The telematics system as recited in claim 16, wherein the database having

data related to the POI is accessible via the network.

20   18.   The telematics system as recited in claim 17, wherein the data related to the

POI includes a location of the POI, and wherein a server is configured to provide to the

receiving device output data comparative of the location of the vehicle and the location of the POI.

19.   The telematics system as recited in claim 18, wherein the output data includes at least one route for travel between the location of the vehicle and the location of the POI.

20.   The telematics system as recited in claim 14, wherein the data related to the POI includes data related to a location of the POI, and wherein the navigation system is configured to determine at least one route for travel between the location of the vehicle to the location of the POI.

21.   A method of providing data relating to a point-of-interest (POI), comprising the acts of:

receiving a communication initiation request from a telematics device, wherein the telematics device developed the communication initiation request in response to entry of an arbitrary code pre-assigned to represent the POI into the telematics device;

receiving a request from the telematics device, wherein the telematics device developed the request in response to entry of the arbitrary code into the telematics device;

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obtaining information regarding the POI from a database in response to the request; and

providing the information regarding the POI to the telematics device.

5   22.   The method as recited in claim 21, comprising the act of transmitting the information regarding the POI to the telematics device wirelessly.

23.   The method as recited in claim 22, comprising the act of maintaining the database in a networked server.

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24.   The method as recited in claim 21, comprising the act of assigning a code to a discrete POI to index information about the POI in the database.

25.   The method as recited in claim 21, comprising the act of providing

15   information regarding a location of the POI to the telematics device.

26.   The method as recited in claim 25, comprising obtaining a location of the telematics device and the location of the POI; and

developing at least one route for travel between the location of the telematics device

20   and the location of the POI.

27.   A method of obtaining information regarding a point-of-interest (POI),

comprising the acts of:

    inputting an arbitrary code pre-assigned to represent a POI into a telematics device

        configured to develop a request in response to the arbitrary code and to

5   initiate communication with a database having information regarding the

        POI, wherein the request is configured for transmission to the database; and

    receiving the information regarding the POI from the database via the telematics

        device.

10   28.   The method as recited in claim 27, comprising the act of entering a data-

type code into the telematics device for requesting a particular type of information

regarding the POI.

    29.   The method as recited in claim 28, wherein the data-type code facilitates

15   activation of a feature of the telematics device.

    30.   The method as recited in claim 27, comprising the act of following at least

one route of travel between the POI and the telematics device developed via the

telematics device.

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31.   The method as recited in claim 27, comprising the act of contacting the

POI via the information regarding the POI received from the database.

32.   A computer program located on a tangible medium, the program being

5   configured for use with a telematics device in communication with a database having data

regarding a point-of-interest (POI), comprising:

a routine for receiving an arbitrary code pre-assigned to correspond to the POI; and

a routine for requesting information related to the POI from the database in

response to the arbitrary code.

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33.   A method of organizing information regarding a point-of-interest (POI),

comprising:

assigning an arbitrary code to represent the POI; and

correlating the information regarding the POI to the code, the information

15   regarding the POI being accessible during a communication session initiated by the

telematics device via entry of the arbitrary code into the telematics device and in response

to a request developed by the telematics device.

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